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Lowe's Military Discount Now Year-Round

By Karen Jowers - Staff writer Posted : Wednesday Feb 10, 2010 11:37:59 EST

Most members of the military community no longer will have to wait for a special holiday discount to buy shovels, paint, and other home improvement needs.

Home improvement retailer Lowe's has expanded its 10 percent military discount to all day, everyday, for active-duty, National Guard and reserve, retiree and disabled service members, and their families, company officials announced Wednesday.

Those who want to receive the discount must present a valid military ID card.

All other military veterans will receive the 10 percent discount on the holiday weekends of Memorial Day, Fourth of July and Veterans Day.

The discount is available on in-stock and special-order purchases of up to \$5,000. It cannot be used on sales at Lowes.com, on previous sales, or on sales of services or gift cards.

"Lowe's was founded on the heels of World War II by veterans Jim Lowe and Carl Buchan and has always been a supporter of the military," said Larry D. Stone, Lowe's president and chief operating officer, in a statement announcing the new policy.

"The year-round discount program is one way we are reaffirming our commitment to the thousands of men and women who are serving throughout the world, as well as their family members at home."